



2025 MEET THE PROFESSIONALS PUBLICATION

The Wylie Area Chamber of Commerce invites you to join us as an advertiser!

This exclusive publication provides business owners the unique opportunity to tell their story to potential clients and customers and is only available to Chamber members.

DISTRIBUTION: 35,000+ Copies

The Wylie Area CONNECTION – Meet the Professionals Publication includes feature stories, advertorials, and profiles of local professionals. It is direct mailed to over 34,000 postal addresses in the Wylie ISD area plus Lavon. Additional copies are made available year round in various locations for newcomers and residents across the cities. These locations include the chamber office, restaurant & retail sites, Wylie city offices, library & recreation center, as well as physician waiting areas. A digital version which includes live links to all member & advertisers' websites is available online. Advertising in The Wylie Area CONNECTION is exclusive to Wylie Area Chamber members.

AD SIZE SPECIFICATIONS

<p>FULL PAGE – FULL BLEED</p> <p>Set page size to W 8.375" x H 10.75" Set bleed to .25 on all sides Set margin to .5 on all sides</p> <p>OR</p> <p>FULL PAGE – NO BLEED</p> <p>W 7.375" x H 9.75"</p>	<p>1/2 PAGE VERTICAL</p> <p>W 3.5625" x H 9.75"</p>
<p>1/2 PAGE HORIZONTAL</p> <p>W 7.375" x H 4.75"</p>	<p>1/4 PAGE VERTICAL</p> <p>W 3.5625" x H 4.75"</p>
<p>1/3 PAGE HORIZONTAL</p> <p>W 7.375" x H 3.085"</p>	

AD PLACEMENT DEADLINE: Monday, May 5, 2025

Contact Mary Ann Olson at 972-442-2804 or adsales@wyliechamber.org to discuss sharing your story, placing an ad, or becoming a member of the chamber.